

Delighted Tea Blends

05 Tea Website Isabelle Goike MACA 1840

Delighted Tea Blends Statement

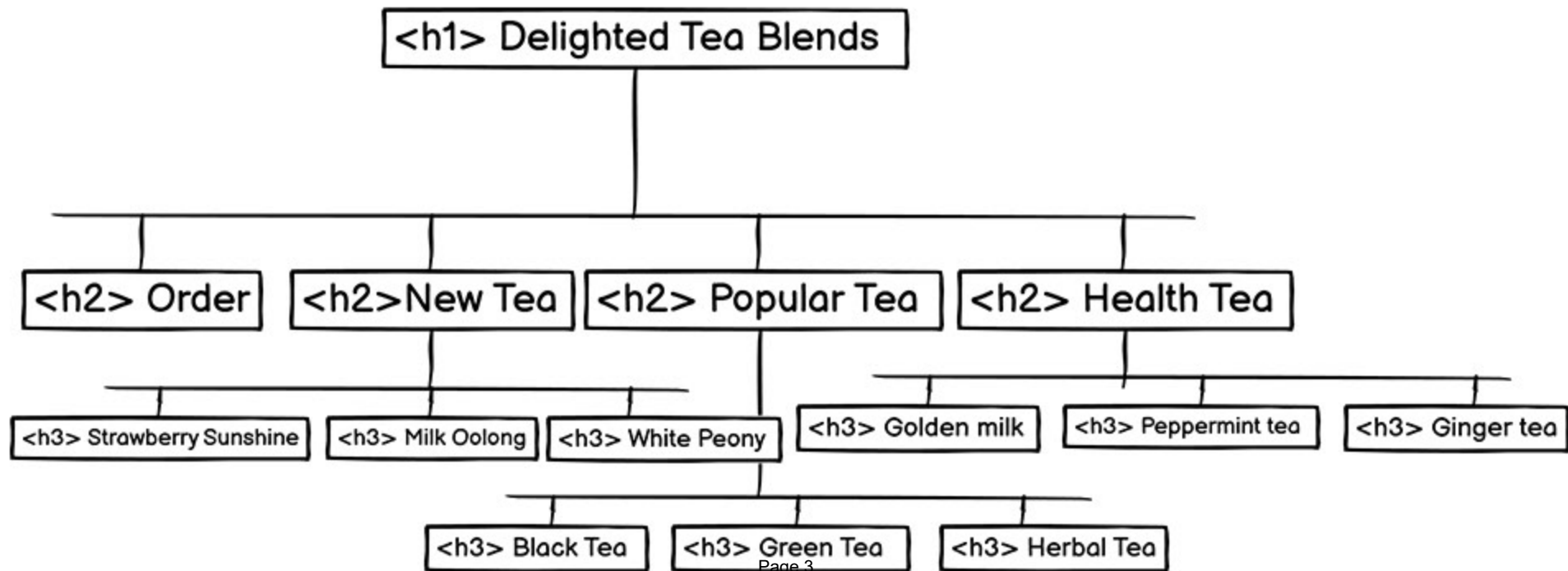
A website is a place where people can find several types of tea blends to help them relax or just something new to try called "*Delighted Tea Blends*". The viewers will get some sweet, delicious tea and can help them relieve some stress and anxiety. The website gives some information about every tea so people can see what kind of tea they can have and see if it is what they want or try. The organization is interested in tea from across the world to help others relax from their stress and/or anxiety, so people can be calm and not think about awful thoughts or harming themselves. We try to find great delicious tea that everyone can enjoy, and as we look across the world for tea drinks and we find some interesting teas and non-expecting teas anyone would have thought.

Website and Content Analysis

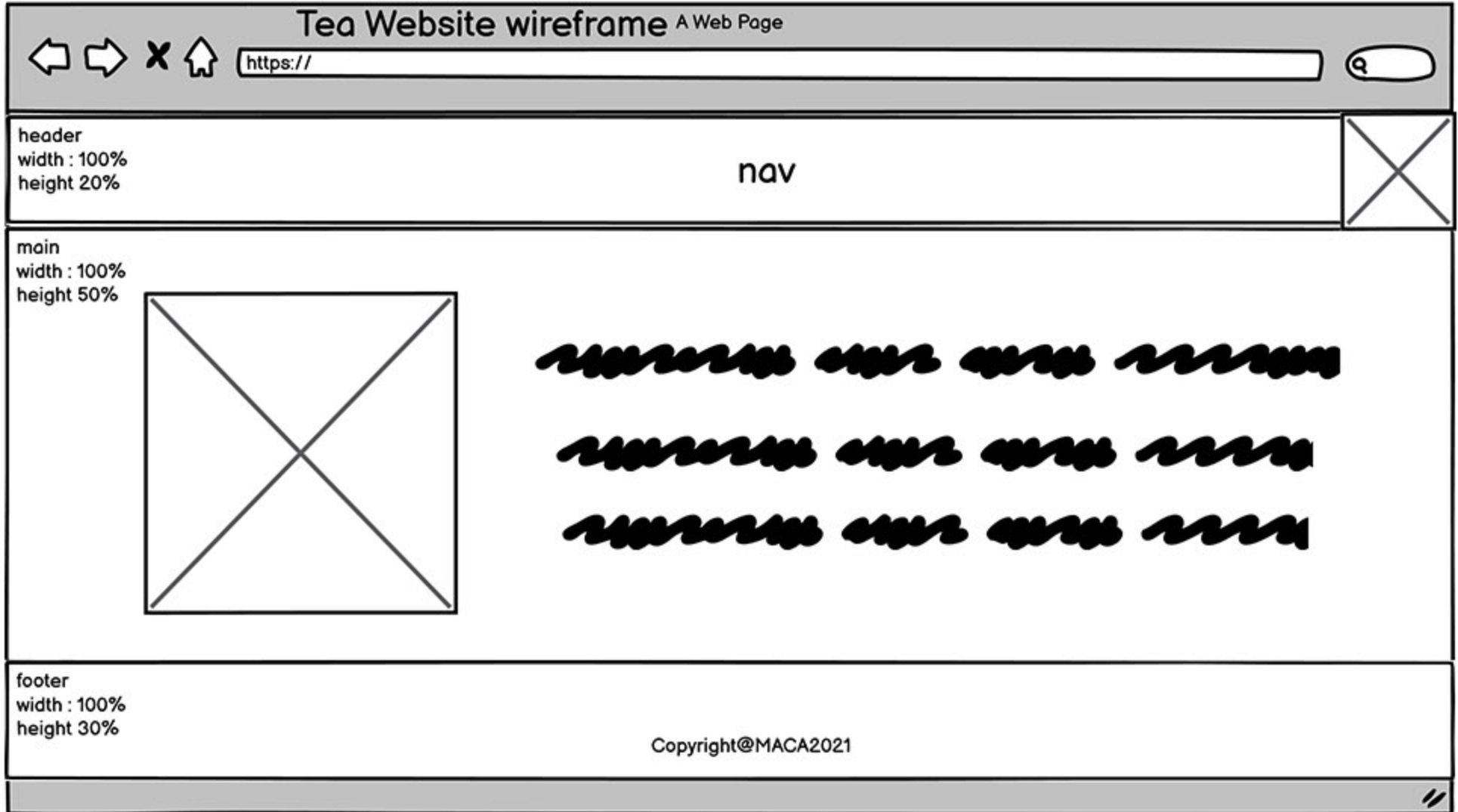
Design 1

Website Name	Tea Delight
Business	Tea
Website Purpose	To make people calm and relax while drinking some different tea blends to try
Website Goals	To have people relax
What makes your biz different	Mine will have all the new and popular kinds of tea blends around the world so everyone can enjoy and relax.
What do visitors want?	personalized delicious tea blends
What action do you want users to take?	To choose the tea blends they love and find delicious to take home and relaxing with the comfy feeling of her own home
Website Type	Information
header	<ul style="list-style-type: none">• Delighted Tea Blends
nav (pages)	<ul style="list-style-type: none">• Order• New tea• Popular tea• Healthy Tea
footer	<ul style="list-style-type: none">• website name• email• copyright
main	pictures of popular tea blends chosen
content page 1	<ul style="list-style-type: none">• cup of tea

Content Outline: <h> tag diagram




Content Layout Wireframe:



Style Choices

05 - Style

Brand words	Relaxing and Delicious
Design Ideas	Giving a calm vibe once people go to the site. Give information about tea that can help people relax or just give new tea ideas to people who really love tea.
Existing logo (The background has been removed for the final)	
Typography Heading Font (Serif)	Rage Italic
Typography Title of drinks Font (Serif)	Caflisch Script Pro
Typography body text Font (Sans Serif)	Constantia



3f2201



e99f5b



b4e23a



f6e8d8



ffffff



f8e477

Desktop Photoshop Composition

1920px X 1080px

Delighted Tea Blends

New Tea Popular Tea Healthy Tea Order

Milk Oolong Tea

Similar to our Cream of Earl Grey tea, the "Milk" mentioned in the title of this tea does not refer to a lactose component. "Milk" here simply references the silky, smooth nature of this green tea. Oolong teas are known for being both wild & steamed.



Starwberry Sunshine Tea

As we head into summer, we should all take time to prepare and appreciate the warm temperatures we have been experiencing. This black tea helps to do just that. It is highlighted by actual pieces of dehydrated strawberry that are reminiscent of all of those sweet summer days. It is decadent both hot & cold, & being decaffeinated, it can be enjoyed in the evenings as well!



White Peony Tea

Our White Peony tea is a fabulous addition to our White Tea collection & features three leaves, two top leaves accompanied by a downy bud. It's name alludes to it's floral flavoring that is smooth & finishes with some earthy undertones.



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768px X 1024px

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480px X 768px

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320...px


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